PEAK HOLIDAY SEASON CHECKLIST

Control & Reduce Your Shipping Costs During Peak Holiday Season

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Peak Holiday Season Checklist

Controlling and reducing your shipping costs during the holidays is all about preparation. It doesn't matter if you've been naughty or nice this year, or if you ship with UPS, FedEx or both - knowing what to expect during peak season will help you save!

DID YOU KNOW?

Billions of packages were delivered during peak season in 2021! Analysts expect an even higher volume for 2022. With so many packages to deliver, chances are your carrier will make mistakes. Don't get your stockings in a twist! Lojistic automatically verifies invoice accuracy and on-time delivery.

Want To Reduce Your Shipping Costs During Peak Holiday Season?
Use This Shipping Checklist....

- Create your free Lojistic account so you can confirm your contracted rates, surcharges, fees and effective discounts
- Know key shipping dates Download 2022 Holiday Shipping Guide
- Meet with your carrier rep(s) now to plan ahead of time (late pickups, pickup sweeps, capacity needs, etc)
- Run early shopping campaigns to encourage pre-holiday purchasing
- Consider using additional carriers (regional and national) and/or 3PL providers
- Consider splitting inventory across multiple fulfillment centers to minimize zone density and reduce transit times
- Review peak season surcharges and controllable costs that could negatively impact your margins during the busiest time of year (i.e. address corrections, 3rd party billing fees, etc)
- Get in front of material scarcity and increased prices by stocking up now on shipping supplies like boxes, tape, etc

Lojistic can help you mitigate the impact of seasonal shipping expenses and identify cost reduction opportunities all year long. Create your free account today.

Questions about peak shipping season, or how to implement any of the tips above? Give us a call at 800.783.5753 or send an email to hello@lojistic.com